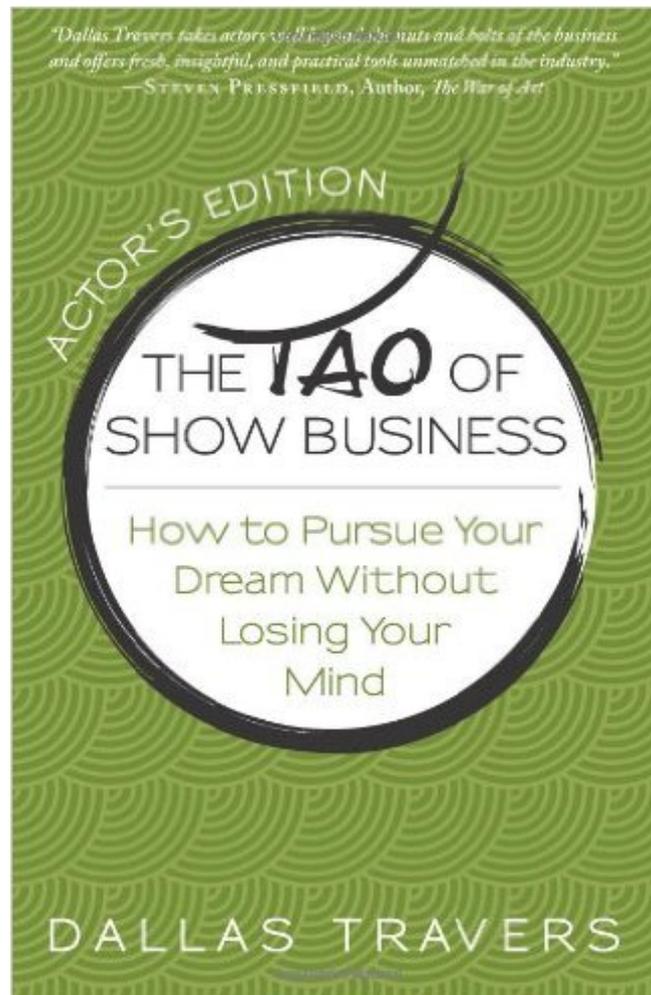


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# The Tao Of Show Business: How To Pursue Your Dream Without Losing Your Mind



## Synopsis

The Tao of Show Business dispels the industry myths that keep actors stuck. This book generously offers a delightful, practical, and digestible approach to mastering the entertainment industry one day at a time. Through inspiring examples and unique insight, Dallas Travers outlines how to live the day-to-day life of an actor. Readers gain out-of-the-box strategies for business mastery along with powerful exercises for personal growth. This book reveals over forty essential tools that allow actors to discover a personal path to acting success while enjoying the ride. Free downloadable companion workbook also included.

## Book Information

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## Customer Reviews

This is a must read book for any actor. Especially in the acting world you need some guidance and reference to help you on your journey. This book provides just that. A sorta "pocket manager" in your hand as you learn and continue to build your resume and experience. Buy the book, you won't be disappointed.

This bright and breezy book (easily digested in one sitting) is a brisk antidote to the weighty tomes about acting found in drama book stores. As someone who has appeared in over 200 films, TV shows and commercials, I am delighted to read any book that doesn't tell me I need to starve in order to be a great artist. I now teach at East Tennessee State and this is just the kind of book that actors need to have along with their Stanislavski or their Uta Hagen or their Meisner. Sure we all

want to do great work ,but we also want to get paid and we want to be happy and have a full life.As a life coach Dallas knows that there is more to the art of acting than being creative. There is also the mundane, day to day life of a working actor that is not all creative glory. It is about career planning and management; it is about agents and managers and stress and it is about finding your center in a world that can easily drive you insane. If you're a beginning actor or an older, more successful actor feeling a mid career slump, this is the book that can jump start things for you. All in all a good and worthwhile read.Patrick Cronin SAG, AFTRA, AEA....the bra guy on Seinfeld and Sparky Henderson on Home Improvement.

I was hoping to bring some Eastern insight into my career thinking and so picked up this book. It is not the Tao and, in fact, is the antithesis of Tao. That said, it has some nice suggestions for goal setting, visualization, defining oneself, defining success so that you can move towards it (...see what I'm saying?) If you are looking for ways to kickstart forward momentum, this book is nice. If you are looking for what the title suggests - insight into Being within the context of "show business", this is not the book.

Dallas has not only captures the spirit of the working actor who's been waiting around for their "ship to come in," she offers tangible, actionable advice to get you moving with your career. From writing your own press release to contacting casting directors, it's all in there. She empowers actors to be their own agent. The book has a downloadable workbook component as well as a glossary of external resources to pair with the advice she describes in the book. Using her advice has changed my career. The more you read it, the more your mindset will change and you'll no longer feel powerless wondering why everyone but you is getting a piece of the pie. Good luck!

FINALLY a book for actors that actually explains \*how\* to manage your career as a business!Dallas Travers' "The Tao of Show Business" tells you what no other book on the industry does. Her ideas and suggestions make you feel more confident in your career because they are cogent and practical tools that you can actually apply.This is an extremely helpful book! And more importantly, it's a fun read because the author is so amusing and inspiring. The format is really easy to follow, too, and it's a quick read.After reading Travers' book, I felt empowered and inspired. She introduced concepts that I didn't even know were holding me back, and since I now have all the tools, I have \*really\* been producing major results in my career. Thanks, Dallas Travers!

This book rocks! "The Tao of Show Business and How to Pursue Your Dream Without Losing Your Mind" is an imperative and informative book for actors of all levels. I have been a working actor for 10 years and am considered the marketing queen to some of my fellow colleagues. But this book takes it to the next level for me. Dallas is brilliant and clever at putting together this amazing book along with its companion workbook. I've worked with many career coaches in the past and find Dallas to be the first whose nailed down the idea of "THINK OUTSIDE THE BOX". This is a great guide for artists who want to take control of their career and maintain a long term and successful career!

This is the greatest piece of information out there for ACTORS! It's a jump start into living the Dream and not dreaming about it. This book is fresh, witty and straight to the point with no B.S. It is easily absorbed and ingrained right away. Dallas just gets down to the nitty gritty and attacks it and makes it approachable and motivating for you to just go out there and Just Do It! That's the hardest thing I find being as an actress, just getting out there so people know you're out there, and with her tactics, you feel excited about doing so. Out of doing some of the exercises she suggests, you feel fearful (which is really EXCITEMENT), but I have only come to learn that through these thoughts and feelings of EXCITEMENT, only the Best and Amazing things are to come and happen. The TAO of Show Business, gives you Heart to do so! Dallas, I ACKNOWLEDGE that this is an astounding gift you have given to actors! CONGRATS!!!!!!

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